

# WZND

## General Airtime Rates

A = 2 am - 4 pm everyday  
 AA = 4 pm - 2 am everyday  
 R.O.S. (Run of Schedule) = 1/2 A and 1/2 AA time

Number of Spots	A (:30)	AA (:30)	R.O.S. (:30)
1-10	\$8.00	\$10.00	\$9.00
11-25	\$7.50	\$9.50	\$8.50
26-50	\$7.00	\$9.00	\$8.00
51-100	\$6.50	\$8.50	\$7.50
Over 100	\$6.00	\$8.00	\$7.00

- :60 second spots may be purchased for \$2.00 more than :30 second spots.
- :15 second spots may be purchased for half (1/2) of the price of :60 second spots.

## General Airtime Packages

Package	Total Number of Spots	Cost of Package	Extras
W	300	\$975.00 (\$3.25/spot)	Includes full banner on our homepage.
Z	165	\$600.00 (\$3.63/spot)	Includes half banner on our homepage.
N	75	\$300.00 (\$4.00/spot)	
D	45	\$225.00 (\$5.00/spot)	

## Payment

WZND accepts both cash and trade sales for advertisements. Cash sales are payable by check to WZND. Trade sales involve the exchange of products or services for air time. WZND also accepts a combination of both cash and trade sales.

## A Note to Our Advertisers

Any contributions made to WZND is solely in return for commercial consideration and is not a tax-free donation to Illinois State University or its recognized not-for-profit fund raising organizations.