

An Award Winning Station

2009 College Broadcasters, Inc

- Best Station Promotion
“Z106 Freakin’ Fridge Giveaway”
- Finalist, Best PSA - Student Health Services
- Finalist, Best News Reporting - Disabilities in Depth - Hearing Impaired Student

Illinois Broadcasters Association

2009 Silver Dome Awards

- 1st Place, Best Radio Spot
“WWE”
- 1st Place, Best Station Website
“WZND.com”
- 2nd Place, Best Radio Spot
“Student Health Services”
- 2nd Place, Best Promotional Campaign - “Z106’s Freakin’ Fridge Giveaway”

2008 College Broadcasters, Inc

- Finalist, Best PSA: “Buckle Buddy”
- Finalist, Best Sports Reporting:
“NCAA Wrap-Up”

2008 Broadcast Education Association

- 2nd Place Promotion:
“Watercooler Talk Show Promo”

2008 Society of Professional Journalists

- Mark of Excellence Awards:
Radio News and Sports Reporting

www.WZND.com

Thank You to all of our Fall 2009 Advertisers

- Artkore Tattoo & Body Piercing
- Avanti’s
- Bloomington Prairie Thunder
- D.P. Dough
- Jake’s Pizza
- Pheasant Lanes
- Stepping Stone Properties
- U of I Assembly Hall
- The Ultimate Tan
- 707 Food & Liquor
- US Cellular Coliseum

Thank You to all our Remote Clients

- Bags for Olamide
- Homecoming Bonfire
- Late Night at the Bone
- Pig Out With the Prez
- Red Alert
- School of Communication



Fuzed Radio Advertising Information



Ad Rep:

E-Mail: Sales@WZND.com

Phone: (309) 438-5492

Did you know...

WZND is broadcast 24 hours a day, seven days a week on the web at www.WZND.com; on-campus in the Bone Student Center, which has a daily foot traffic of over 4,000 people; and on channels four and five in the residence halls of ISU, which house over 6,800 students who could hear about your business or organization.

Shuffle Format

WZND features a shuffle format, incorporating Classic Rock, Hip-Hop, R&B, Country, Pop, Rock, and Alternative music. This expansive music library allows WZND to cater to the musical tastes of just about everyone.

Listen to this...

- WZND has great rates.
- We reach thousands of ISU students every day.
- Last year we gave away over \$3,000 in tickets and prizes.
- WZND supports charitable groups including the non-profit ISU Child Care Center and Relay for Life.
- WZND receives hundreds of requests each month.
- WZND is a nationally recognized college radio station.

General Air Time Packages

Package W

Total number of spots: 300
Cost: \$975.00 (only \$3.25/ spot)
Includes full banner on our homepage

Package Z

Total number of spots: 165
Cost: \$600.00 (only \$3.63/ spot)
Includes half banner on our homepage

Package N

Total number of spots: 75
Cost: \$300.00 (only \$4.00/ spot)

Package D

Total number of spots: 45
Cost: \$225.00 (only \$5.00/ spot)

With the purchase of Package N or D, your organization can purchase a half web banner for \$50 or a full web banner for \$100.



WZND Promotions

Street Team

The WZND Street Team is the public arm of our Promotions Department. The Street Team frequents the ISU Quad and other locations several times throughout the semester to spread the word about your business and hand out free stuff of course!

3 Street Team outings.....	\$125
2 Street Team outings.....	\$100
1 Street Team outings.....	\$ 50

Sports Packages

WZND offers sports packages for Redbird Athletics. Play-by-play for football and basketball games provide excitement for those unable to attend the games. Ask for package details right away to get your chance at the action. WZND carries live coverage of ISU football, men's & women's basketball, and soccer games.

Web Banners

Banners are up on the WZND homepage for the duration of your spot package. Banner W customers will get a free full banner on our homepage with a link to your website. Size: 11" x 4"
Banner Z customers will get a free half banner on our homepage with a link to your website. Size: 3" x 2"