



WZND Alumni Newsletter

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- And More...

WZND Budget for 2009-2010

Members of the WZND Management Council recently went to the budget proposal meeting held every year. A proposition was made by members of WZND to add an on-air booth in the Bone Student Center.

The BSC is currently being considered for renovation. Although the idea was well-received, the renovation won't be happening for a few more years. The WZND budget was looked at closely, and it

decided the funding for the whole 2009-2010 school year for WZND would be a total of \$343. As you can imagine, members of the Management Council are struggling with how to run the station on said budget.

Mark Hill: 25 Years of Outstanding Service

Our wonderful engineer Mark Hill has been here for 25 years this year! He received the 25 Years of Outstanding Service Award at the COM Week Awards Ceremony on Thursday, April 9, 2009. Deb and

Bruce Bergethon, General Manager of WGLT, presented Mark with the award, as well as gifts and CDs of thank you's from current and past staff WZND and WGLT. Mark also works at Connoisseur Me-

dia in Bloomington.

Many alumni were present to thank Mark as well as his wife, Troy. A small reception was had after the awards ceremony honoring Mark with cake, cookies, and punch.



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Left: WZND staff with ISU President, Dr. Al Bowman at the WZND TV-10 Open House on November 12, 2008.

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Black History Month at Z106

A lunchbox is not a place one expects to find cultural diversity and influential heroes.

However, the Z106 Rock Lunchbox during the month of February has done just that. With February being Black History Month, Z106 featured popular African American artists ranging from the classics like Jimmy Hendrix to more modern fare like TV on the Radio.

On Mondays, at the top of the hour, a Motown classic was

featured, and each set was filled with little tidbits of information about famous African Americans, including influential individuals like Aretha Franklin, Michael Jackson, Stevie Wonder, and Run DMC .

Even News and Sports worked on campus and around the Bloomington-Normal community to cover events that were specifically held in honor of Black History Month, and Sports featured some historically significant athletes and

coaches and current ones as well in the Main Event.

African Americans have played such an important role in American history, with individuals such as Martin Luther King Jr, Rosa Parks, and of course Barack Obama, changing the course of America for ever. WZND celebrated this special month in a way that only we could: with a lunchbox full of historical goodies and good music, in celebration of Black History Month.



WZND's 2008 Turkey Bowl Team: (from L) John Swengel, Jason Wolter, Alex Jarona, and Amy Stoddard.

Turkey Bowl

On November 16th, 2008, WZND hosted the 22nd Annual Turkey Bowl. This is WZND's primary fall fundraiser for the ISU Child Care Center. Over \$1,000 dollars was raised. 99.5 The Eagle took first this year with a three point margin win over WBNQ. WZND took ninth place.

After all three games were tallied, Matt Gargano, of 97.9 Bob FM was named the

highest bowler. Erin McCormick of TV-10 was the lowest bowler with 133 points total, and received a frozen turkey and stuffing for performance.

There was also a raffle that raised over \$1,000! Prizes were donated from Jewel, Buffalo Wild Wings, Noodles and Company, Cookies By Design and other businesses. We also raffled off a new iPod Shuffle.

The Crazy Bowl threw bowlers for a loop again this year with frames in which they had to sing their favorite song while bowling, bowl between a teammate's legs, and bowl with their feet and also bowl while tied to a teammate.

Almost all local media organizations were present, and overall this was a very successful event, for both WZND and those bowling!

TV-10 and WZND Open House

On Wednesday, November 12th, 2008, the hallway that holds studios for WZND and TV-10 was decorated with streamers and balloons. TV-10 and WZND held "Open House" celebration from 11:00 am to 3:00 pm in the lower level of Fell Hall. This celebration honored TV-

10's brand new set that was built and painted by Bob Carroll, TV-10's new Production Director. WZND also celebrated its new voicetracking system and accomplishments so far this semester.

President Bowman delivered a short speech and

cut the ribbon to officially open the new TV-10 set. Refreshments and tours of the station were available, as well as a guest book for alumni and guests to sign.

Illinois Broadcasters Association: Student Convention

WZND won a total of nine Silver Dome awards at this year's Illinois Broadcasters Association Student Convention held in the Bone Student Center at Illinois State University on Friday, November 7th, 2008. Over 200 students from all the state attended IBA this year. WZND won awards in the categories for Best Radio Air check, Best Radio Spot, Best Radio News Story, Best Radio Sports Story, Best Television or Radio Sales, and Best Radio or TV Promotion Campaign.

WZND claimed all three nominations for Best Radio Spot, with John Swengel, WZND's Production Director, winning first place for his "Watercooler Promo," and third place for his commercial titled "Culver's." Swengel '09 is a Mass Communication major from Harvard, IL. Swengel is a part-time air talent at 96.7

I-Rock and a part-time producer at Connoisseur Media in Bloomington, Illinois.

Mark Long, WZND's General Manager, won second place for his commercial for the Normal Public Library. The WZND News Department won two awards for Best Radio News Story. Kyle Anderson won first place for his piece, "33rd Comes Home,". Kyle now works at WJBC Radio in Bloomington. A News Department staffer, Justin Smith, won third place for his story, "ISU Vigil."

Steve Suess, WZND's News and Sports Operation Director, won second place for Best Radio News Story with his "NCAA Wrap" sports report. The story covered the ISU Women Basketball Team's participation in the NCAA Tournament last year. WZND was also awarded for Best Radio Air check. Sarah Kritzman, under the disc jockey name "Sweet Sarah D," won second place. .

The WZND Sales De-

partment won third place in the category of Best Radio or TV Sales Presentation. The Sales Department was headed by Mike Dotson '08, a marketing major and Noelle Korpela, current WZND Sales Director. WZND's Promotions Department won third place for Best Radio or TV Promotion Campaign for the "Z106 Gorilla Bike Bonanza." Ed Leiser '08 and Stina Hodal '08 from both graduated with majors in Mass Communication. Steve Suess and Tina Taylor placed in the top three in the category of Best Public Service Announcement for the College Broadcaster's, Inc. Awards. Her piece titled "Buckle Buddy" was a PSA promoting child safety.



WZND Winners at the 2009 IBA-U Conference in the Bone Student Center

"I wanted to portray the fact that free speech is part of everyone's lives regardless of political views, religion, culture, or other differences,"
~Steve Suess

WZNDER Wins First Place in National Public Service Announcement Contest

Steve Suess, the News and Sports Operations Director at WZND, has been awarded first place in the Broadcast Education Association National Public Service Announcement (PSA) contest. His PSA, "Free Speech-It's American," shows the essence of free speech and the fact that it is an American right. "I wanted to portray the fact that free speech is part of everyone's lives regardless of political views,

religion, culture, or other differences," explained Steve.

BEA hosted a PSA competition in support of Nation Freedom of Speech Week, and he won first place in the radio format category. This nationwide PSA contest asked students to summarize the statement "What freedom of speech means to me." He was awarded a \$3,000 scholarship, and his PSA was made available to radio stations across the

country.

Steve has also won many other awards this year, including the Vicky Lynn Kelley Scholarship, 1st place in the Buckle Buddy PSA Contest, 2nd and 3rd place for entries in the Society of Professional Journalists Mark of Excellence Awards, and 3rd place for an entry in the Student Illinois News Broadcasting Association Awards. Congratulations to Steve and all his accomplishments!

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Promotions Duo, Patrick Bushell and Sara Schmitt with the Z106 Freakin' Fridge at the Pub II.

Freakin' Fridge Giveaway

What does every college kid need to keep their leftovers, soda and other canned beverages icy cold and refreshing? A Freakin' Fridge, of course! Z106 gave away a cooler and a lunchbox full of tasty snacks and coupons along with the grand prize, a mini-fridge stuffed with coupons to stores and restaurants around Bloomington-Normal. The luck winner received coupons to Meathead's, Monical's Pizza, Culvers, Coldstone Creamery and many more!

Z106 involved the ISU com-

munity by holding a live remote to finish this spectacular promotion. The giveaway took place at the Pub II on April 2nd from 6 to 7 pm. All Z106 listeners were invited to this event, including people under the age of 21. The sports talk show, The Main Event, broadcast live from the Pub. WZND's Sports Director, Brennan Wielgapolan, interviewed ISU's new head football coach, Brock Spack.

"This is one of the biggest events Z106 has seen in a LONG time!" Said Sara Schmitt, Promotions Director.

"The Z106 Freakin' Fridge Giveaway" definitely raised the profile of our fantastic radio station by raising student awareness and igniting some excitement in our listener base. Who wouldn't want to win a fridge full of food?

Voice Tracking arrives at WZND

Have you heard that WZND took on the project of voice tracking? This breakthrough would have not been a reality with out the hard work of WZND directors Alex Jarona, Jason Wolter, Amy Stoddard, Zack Hackett, and the miracle worker, Mark Hill. These people have given a great deal of dedication and concentration to programming a voice tracking system that will allow DJs to be able to be heard on air 24/7. Alex and Mark spent many hours during the summer going through over 2,000 songs

and organizing each track to an individual I.D. number in order to play through the system. Jason, Zack, and Amy joined in the tedious process as the semester began.

The voice tracking system will allow DJs to come in and pre-record their overnight shifts between the hours of 10 pm and 7 am .

The voice tracking system has been in planning for over a year. The only problem that stood in the way was the connection between the Prophet software in Yates studio and the DJ booth. This system is a WZND first and raised the station to a more profes-

sional level. Also, we will still be able to keep student safety as our first priority as well is able to showcase the DJs in a whole new light. Thanks to Mark Hill at the end of October 2008, voice tracking finally is up and running.

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WZND Staff members with the children at the Spring Egg Hunt on April 1, 2009 at the ISU Child Care Center.

Spring Egg Hunt

On your mark, get set, GO! Z106's annual Spring Egg Hunt was another great success. The Spring Egg Hunt is one way WZND shows our community responsibility in the Bloomington/Normal area. Each Spring, Z106 meets with ISU Child Care Center and hides about 150 eggs for twenty children to find. Z106 has continued to make the Child Care Center a top priority by raising over \$20,000 for

the organization since 1996! Z106 also plans activities each semester like the Spring Egg Hunt in order to interact with the children we support.

This year's hunt took place on Wednesday, April 1st at 10 am at the ISU Child Care Center located in Turner Hall. As in previous years, this egg hunt will be remembered as fun and unforgettable with children running frantically to search for the colorful eggs.

**“Dream...
Explore...
Succeed”**

~Com Week theme
2009

COM Week

“Dream...Explore... Succeed.” This year's Communication Week theme inspires us all to get out in the world and do something great. The goal of COM Week is to open the door for opportunities and involvement in the Communication Department for all ISU students.

April 4th through the 9th, we celebrated everything COM, including TV-10, the Speech Team and Z106. There was a series of fun events to enhance the value of communication in both a professional and everyday way. The events began with an

alumni reception Saturday night, followed by a graduate student social, an international/intercultural night and a documentary film festival throughout the week. These events recognized the hard work exhibited by students and faculty while strengthening alumni relations. Radio Day took place Wednesday, April 8th; panelists came to WZND at 11 am to discuss the radio profession. Tours of the station were available Wednesday, as well as throughout the week. Thursday, there was a career fair in the Brown Ballroom of the Bone Student Center. Also

on Thursday there was an award ceremony that took place at 12 pm in the Brown Ballroom honoring exceptional students in the Communication Department. Two WZND students were honored: Alli Menninger won the Outstanding Senior in Mass Media and Steve Suess won the Vicky Lynn Kelley Scholarship. Also, former WZNDER Kathy Ammerman-Mordini won the Outstanding Alumna in Mass Media. Congratulations to our winners!



Vicky Kelley Scholarship recipient, Steve Suess, and Outstanding Senior in Mass Media, Alli Menninger with Deb

Illinois State University

Brand new website launched!

The highly anticipated new layout of www.wznd.com has finally been launched! The new layout is more organized, with a list of links of the left, as well as a great home page, with current news stories, promos, and alumni testimonials. There's also a new alumni page that includes pictures and current updates of alumni.

We're very proud of the new website, and we're sure you will be too. Check it out!

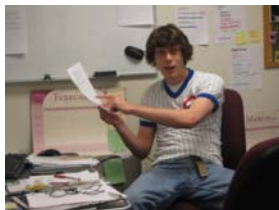
www.wznd.com



Need an alumni update?

E-mail your updated address, current position, positions at WZND, and year graduated to:

alumni@wznd.com



New E-mail Addresses!

In the past, each department at WZND had to create their own e-mail address from whatever e-mail server they wanted to use. But now, all the departments have their own address @wznd.com! The new e-mail addresses are the following:

Program Directors:
rockpd@wznd.com
jamzpd@wznd.com

Music Directors:
rockmd@wznd.com
jamzmd@wznd.com

News and Sports:
newsroom@wznd.com
sports@wznd.com

Multimedia:
webmaster@wznd.com

Promotions:
promotions@wznd.com

Sales:
sales@wznd.com

Public Relations:
pr@wznd.com

General Manager:
generalmanager@wznd.com

Faculty Advisor:
facultyadvisor@wznd.com

External Relations:
externalrelations@wznd.com
alumni@wznd.com

Imaging:
imaging@wznd.com

Production:
production@wznd.com

Traffic:
traffic@wznd.com

Front Desk/Studio Manager:
studiomanager@wznd.com